Elizabeth Fall

Maggie Crabtree

JRNM 453

April 18, 2014

INWAC Backgrounder

“Aerospace is a foundational industry in the Spokane Coeur d’Alene region, as well as, the entire Pacific Northwest,” says Todd Woodard, director of marketing and public relations for Spokane International Airport. “It is a tremendous economic opportunity that fits our labor pool of skilled workers, existing aerospace industrial complex, transportation capability and network – air, rail, and surface, and close proximity to Boeing’s significant Puget Sound aerospace cluster, albeit at significantly lower business costs.”

INWAC is a membership-based gathering of aerospace manufacturers and suppliers for the purpose of establishing working relationships, educating and certifying suppliers, solving industry-related problems, and bidding on aerospace projects. INWAC was originally founded in 2006 by aerospace manufacturers Greater Spokane Incorporated (GSI), the Northwest’s only Regional Chamber of Commerce and Economic Development Council.

Currently, INWAC seeks to create a unique identity separate from GSI, add ten more businesses to its membership base, and establish free and paid-premium membership options for all businesses associated with the aerospace industry in the Inland Northwest. In order to accomplish these goals, INWAC has created a new website for itself and will also promote its independent identity and dual-option membership by presenting informational materials at an upcoming expo in September.